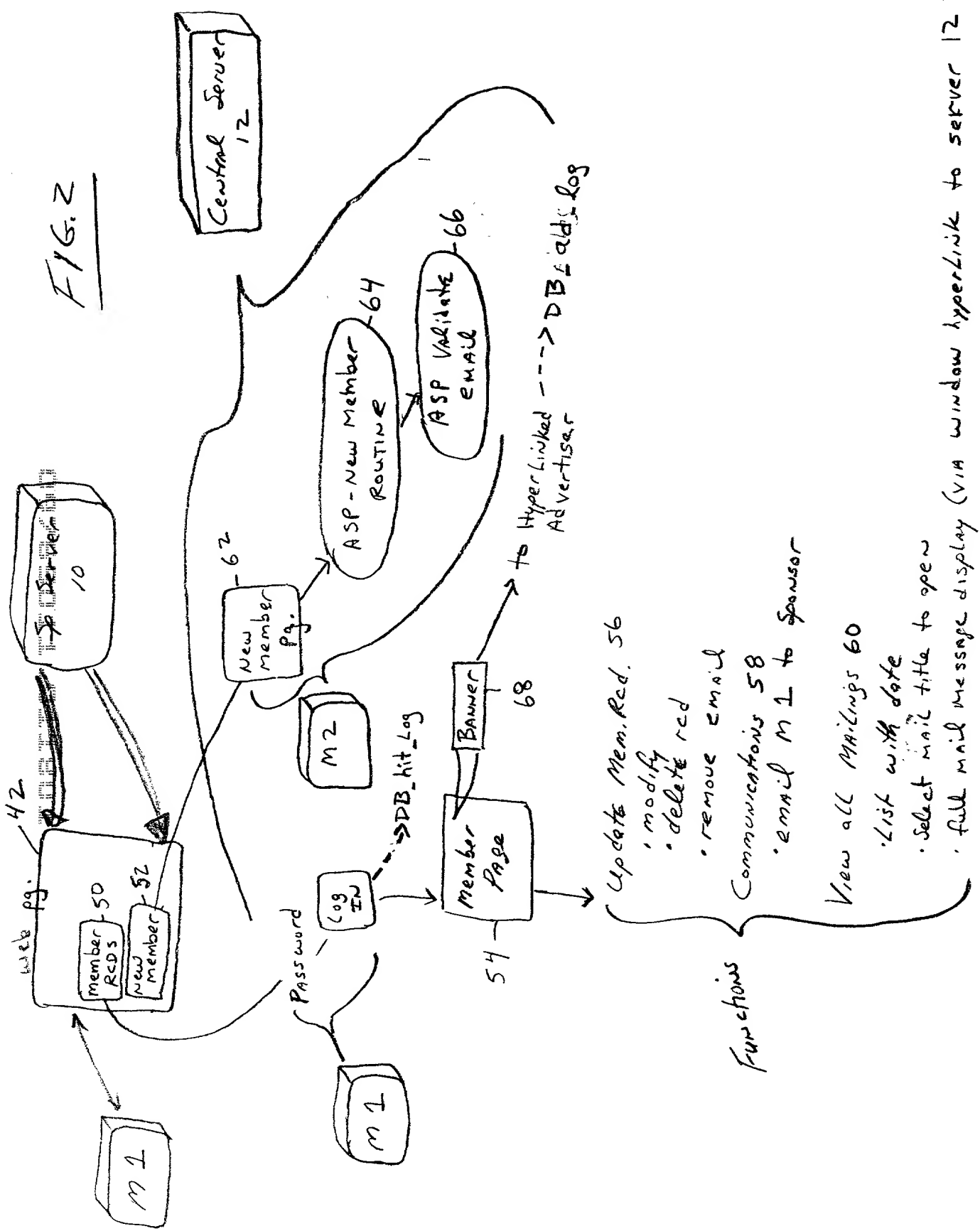


FIG. 2



- Update Mem. Red. 56
  - modify
  - delete red
  - remove email
- Communications 58
  - email M1 to Sponsor
- View all Mailings 60
  - List with date
  - select mail title to open
  - full mail message display (via window hyperlink to server 12 DB)

# New Member Routine

FIG. 3

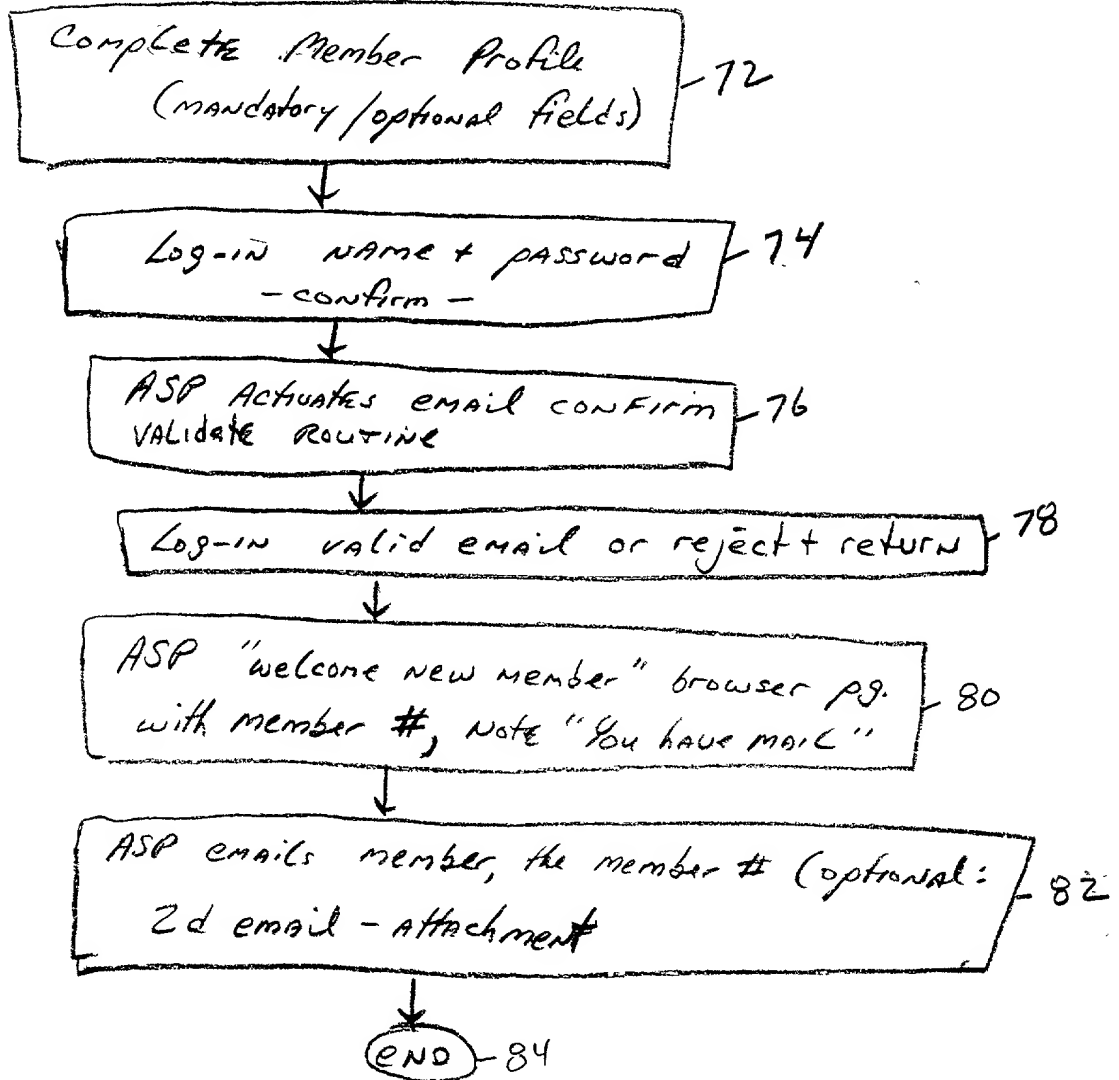


FIG. 4

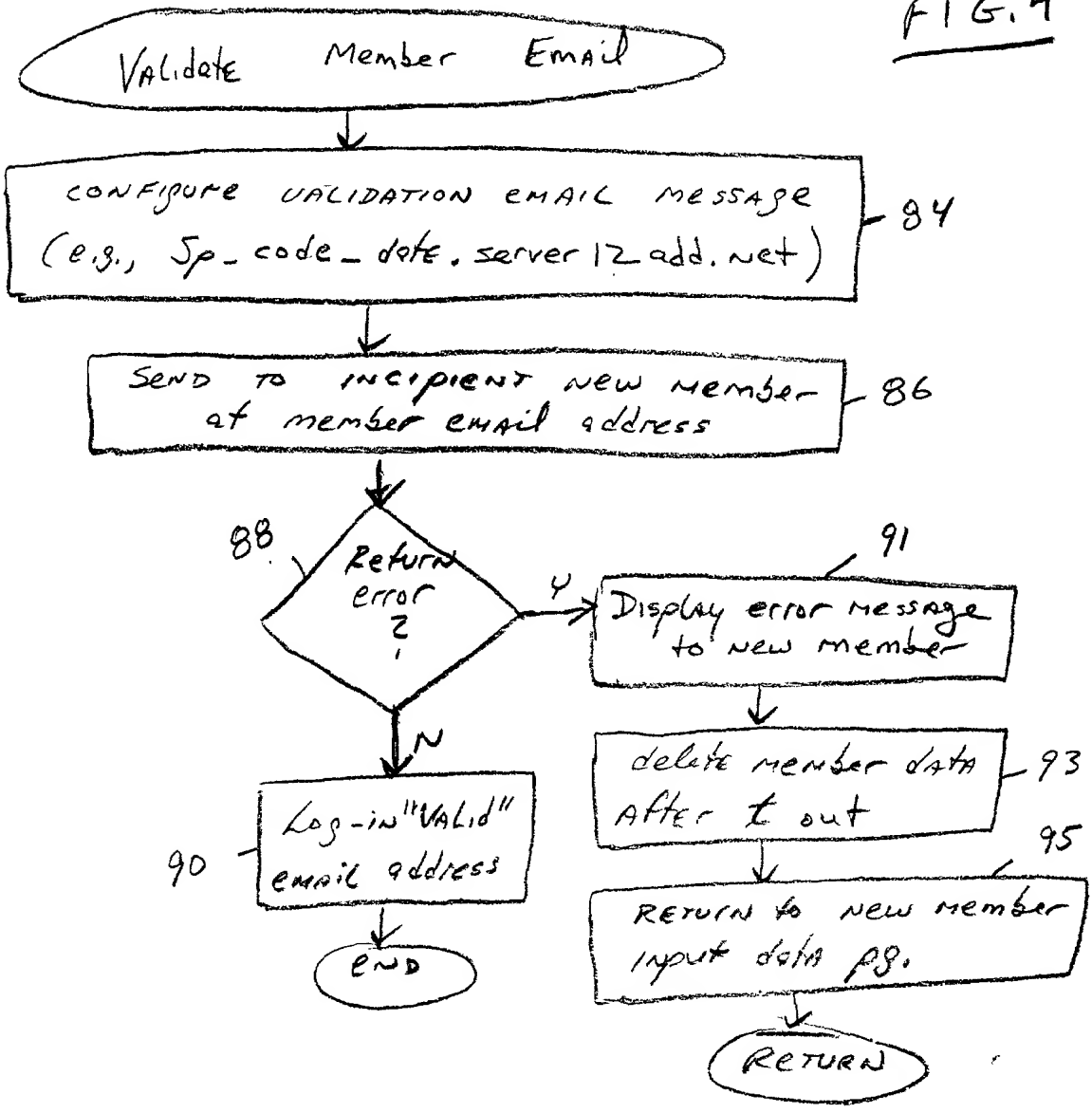
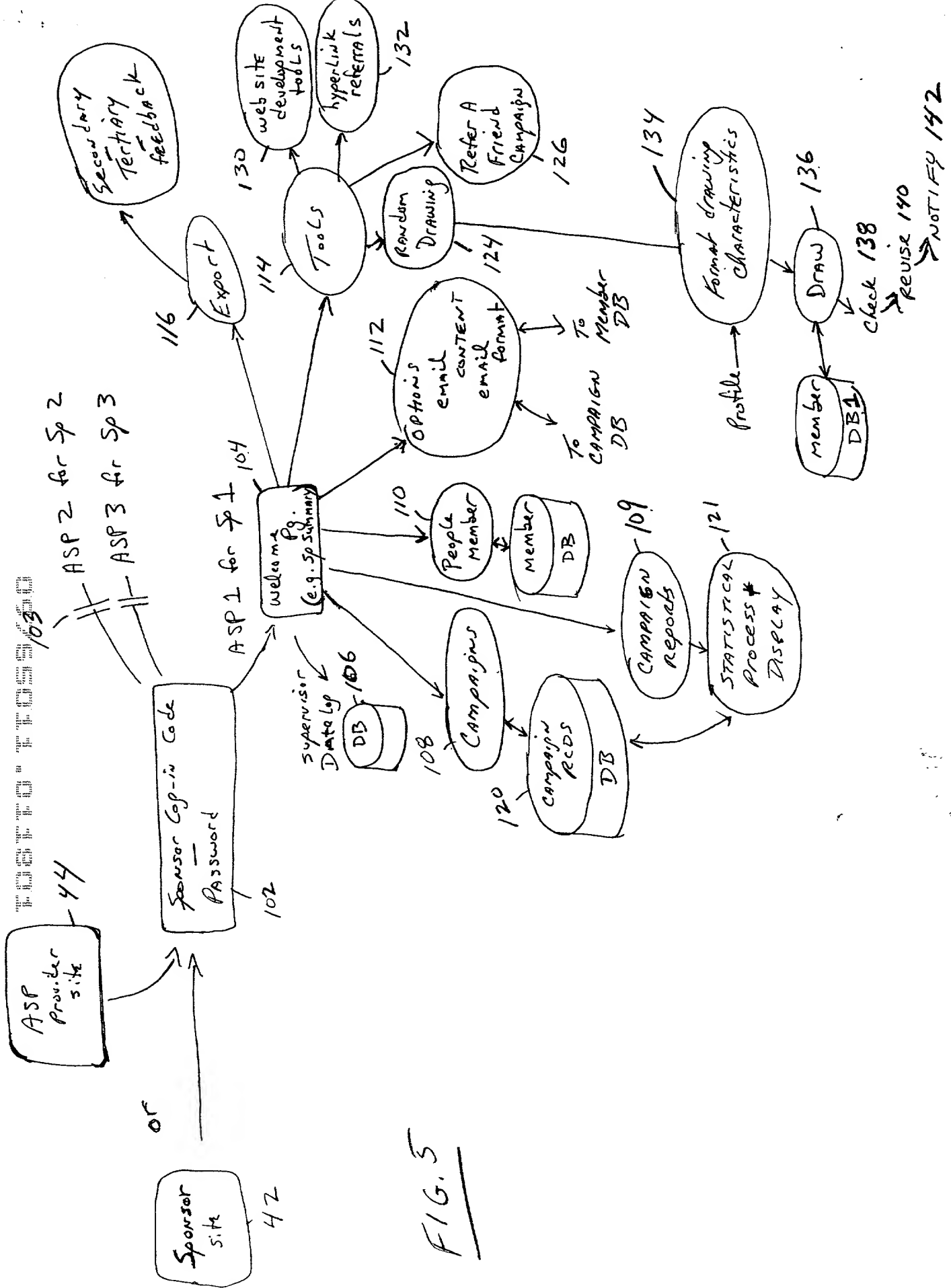
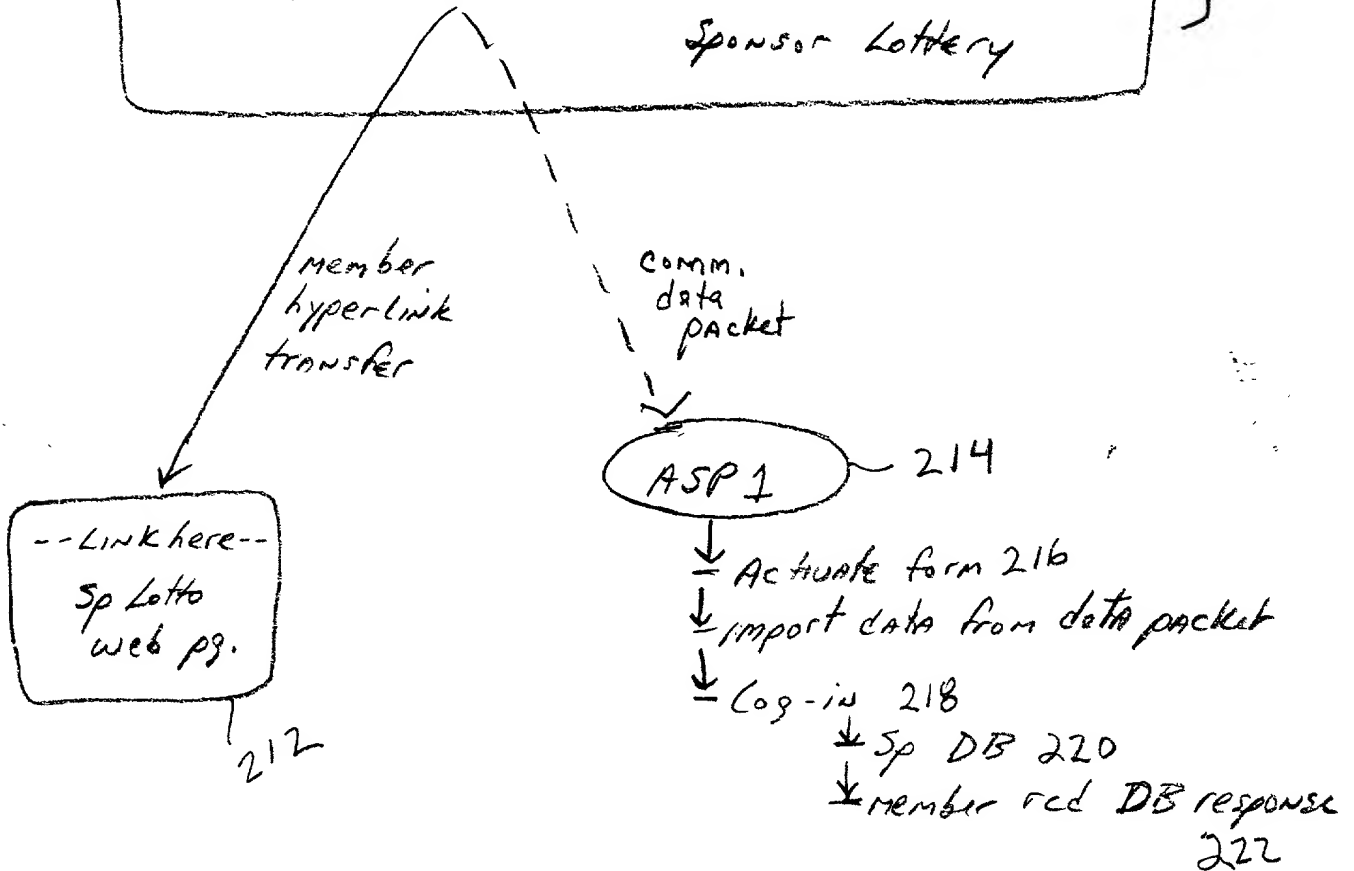
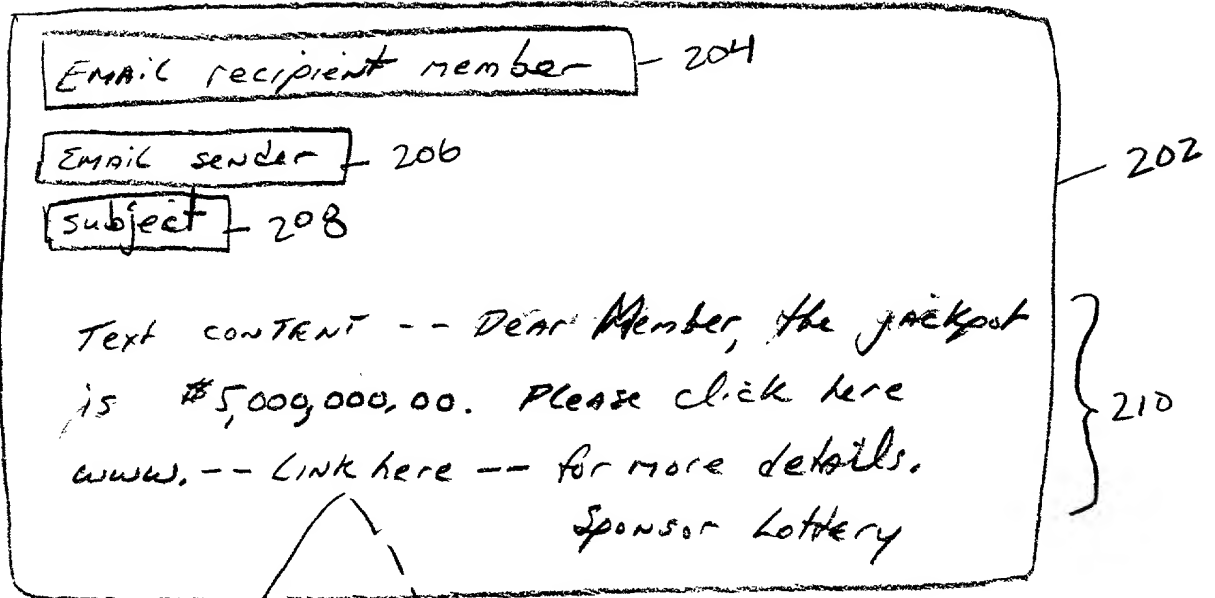


FIG. 4





- ☐ - 204
- ☐ - 206
- ☐ - 208

Text Content -- Dear Member: ELvis C.  
is planning to be at the Greet Stadium on  
November 1. Do you (click on one):

- 230 {
- ☐ A ~~what~~ want tickets?
  - ☐ B want to be in a drawing to meet ELvis?
  - ☐ C both A and B?

To see ~~to~~ and here more about ELvis' new  
~~new~~ CD and the concert, go to www. -- Link here --.  
To confirm your choice, go to our site Link here.  
Sponsor ELvis C. Fan Club

-- Link here --  
web page - 212

ASP 2 - 214

- ↓ Activate form 216
- ↓ import data 217
- ↓ Log-in Response 218
  - ↓ Sp 2 DB campaign 220
  - ↓ member recd response 222
  - ↓ member selection A, B, C 223

FIG. 7

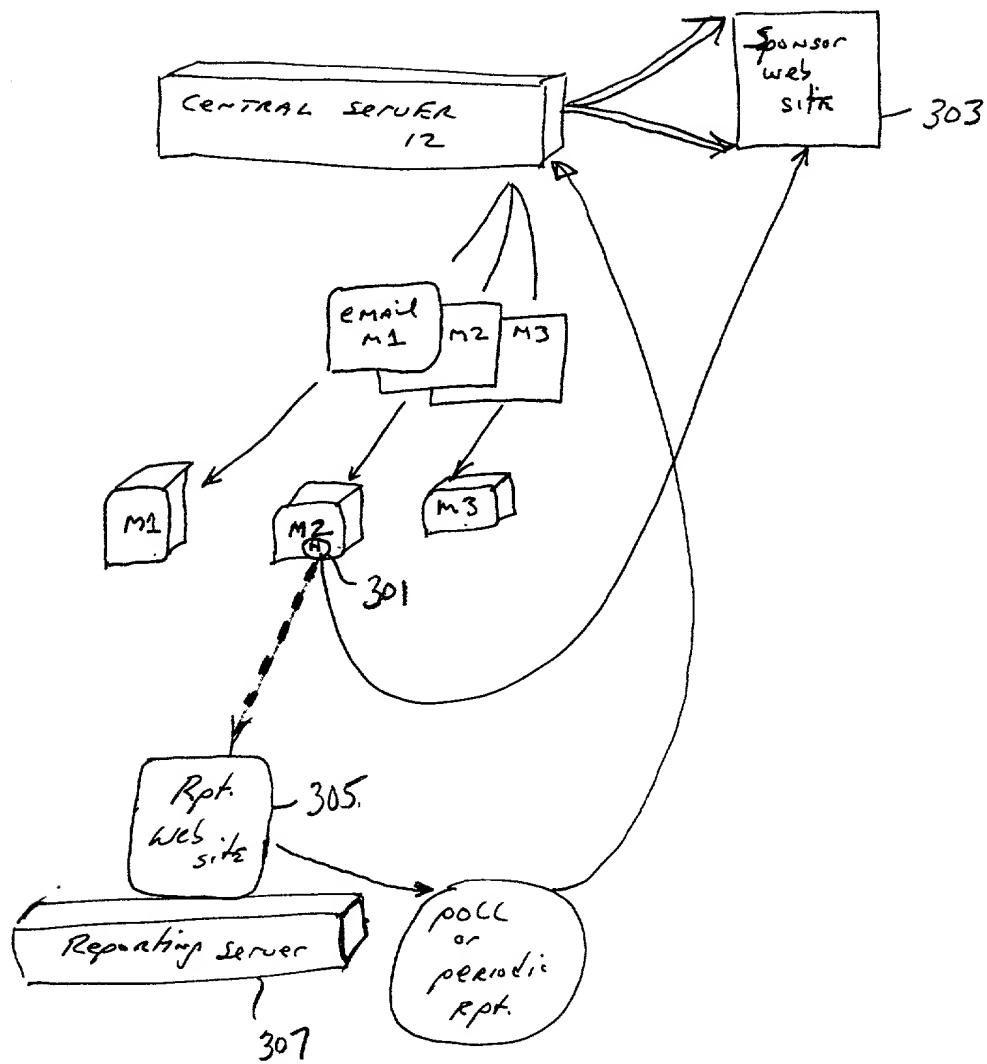
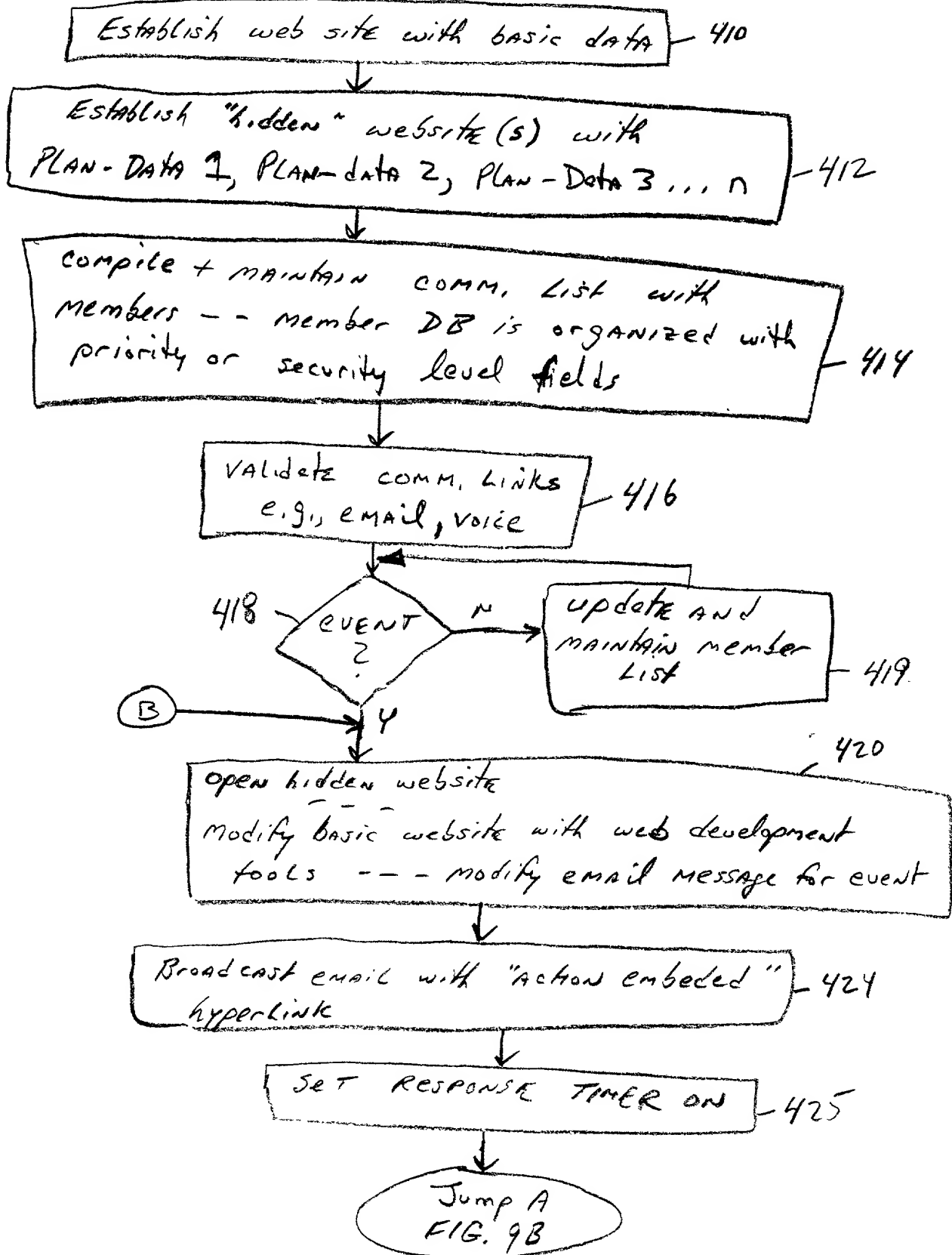


FIG. 8



# Multiple Level Communications Program

FIG. 9A



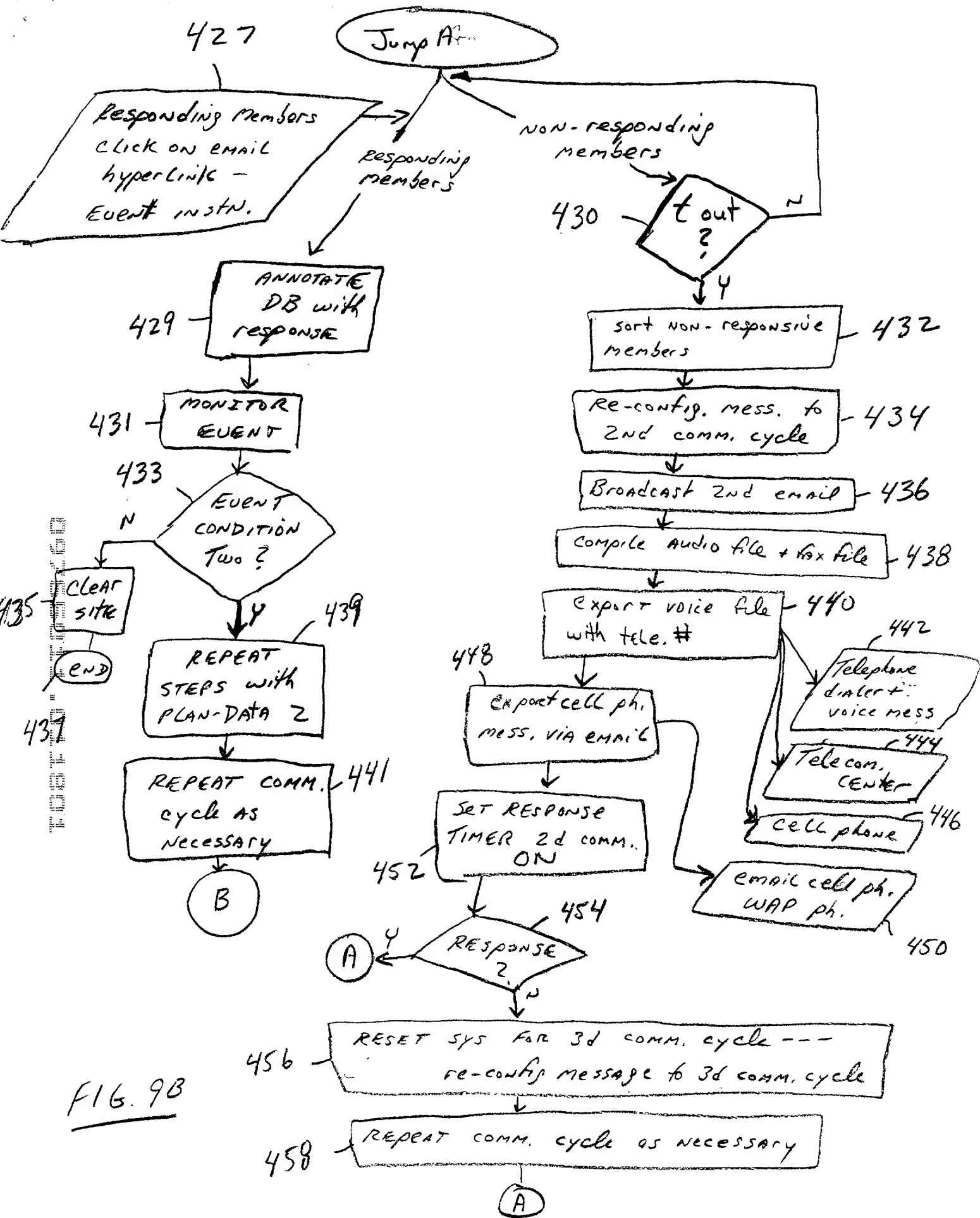


FIG. 9B